

NMSA Parent Association meeting on December 3, 2016

Meeting called to order at 0830. Sign in going around table, and introductions done

Apologies by President for not approving Oct. minutes

Any additions, changes to agenda? Next meeting 1/7/17. Motion to approve agenda and seconded.

Treasurer's report by Diane-

Sorry to say no updated ledger. Possibly only changes to Smith's/Krogers and possible final withdrawal for Brian Serna for \$400.

Last balance was approximately \$5000, allocated ½ of that for yearbook, and \$1000 for dance department so only have roughly \$1000 to spend for rest of year.

Successful promotion of Amazon Smile

Meeting with Frances about grocery stores for bag credits

Given the 5013C last week, asked by Julie to not approach Whole Foods because the Art Institute uses that fundraiser

Old Business-

Razoo fundraiser- agreed percentage of fundraising will go to Art Institute- will be discussed later. Will connect with Art department chairs so can be more successful fundraiser and include more kids.

Theatre liaison can come to PA meetings due to work obligations.

Reminder of Yearbook sponsorship ads- Jamai will connect with Bill to see if PA can get some of ad revenue if help bring in that revenue

New Business-

On Dec. 24 Joey will block off parking lot in morning at 1645 Joey will arrive with bank and then wait until lot is full and then leave. Will take about 1 hour. Expect to make \$500. Already have enough volunteers to assist. Bring flashlights. \$10. To park. Caroling on Dec 24 near parking lot at 1730. Jamai's "pet project" If anyone want to come encouraged to participate. Jamai will contact SFFD to see if bonfires allowed. Will accept donations for NMSA PA. Bathroom volunteers and supplies needed. Set up will be at 1500 so all is ready before parking lot duty.

Administrator staff report-

Thank you for donations to Art Exchange and Fall dance. Due to dislocated knee cap fall dance ended 15 min. Early. Took 3 boxes of food to shelter.

Each art department has own end to the semester. It is a good time to check-in with each student and plans for success and how the semester went. Personal goals will be set for next semester. Theatre department students will only show up when conference is scheduled.

New plans at Sanbusco. Study is underway to plan power and next week will begin to plan furniture. Enough space to comfortably house 300 students. Will initially start with current

student population. Hope to move in Fall 2018. All four departments will be housed at Sanbusco. Dorms will be added in second phase and Performing Arts Center will be phase 3.

Liaison reports-

Dance fundraiser at Fire and Hops. Winter Dances in January

Music department raised \$200. January 11 Tomasita's fundraiser, 35% of sales that day

Visual arts department raised \$7500 at Birch fundraiser, selling each painting for \$99.

Theatre department raised \$1000 through concessions and raffle during fall season.

Fundraising discussion-

What does PA do and how does it not compete with other fundraising entities?

Possible Spring PA fundraiser at \$50 per ticket

Dance department has dedicated parent volunteers who need to meet before agree on date for PA fundraiser

Pancake fundraiser at Masonic Lodge. Offered by Masons. PA will need to sell tickets Masons will help with pancakes. 60% goes to PA 40% to Masons. Will finalize dates on Saturday 12/10 meeting.

The Art Institute needs to raise \$2 million/ year. Each department fundraises through events. How do we support each department and the PA? Better communication needed between fundraising entities. Should fundraising all be divided between all departments equally or per child?

NMSA Art Spring fundraiser all money goes to Art Institute

PA should do a big fundraiser in the Fall to not compete with Art Institute, this year PA needs to have Spring fundraiser to have some money available. Possible date second week of March, need to set a date as soon as possible.

PA fundraiser of Auction/gala needs to raise approx \$10,000. No student showcases. Jamai will ask Mayor if can use Convention Center for dates in March. Maybe at Scottish Rite Temple.

PA should sell hats, t-shirts, swag- using new logo coming in January.

Meeting on Saturday 12/10 at 9am to discuss fundraising ideas at 422 Old Santa Fe

Trail

Meeting adjourned at 0946.