

NMSA Parent Association Meeting 11/5/2016 Minutes:

Starting at 0908 with no minutes from previous meeting, Frances will stand in and help run meeting. No President report, as she has not arrived yet.
No copies of minutes to review.

Treasurers report- Thank you to Diane for providing a ledger from last year to review. Line item earmarked from Revenue in 2015/2016 ledger should have gone to Arts Dept. instead. Paper Tiger revenue was accurate for 2015/2016 but will not be coming to PA for 2016/2017. Full amount from Brian Serna's drug presentation has still not been deducted. Diane looked into policies of Grocery stores for financial assistance. Need proof of 5013C status and letter from Art Institute. Diane asked for assistance to fill out applications. Sprouts can fund donations by applying for specific foods or gift cards but need 2-month notice and also proof of 5013C status. Joey has copy of 5013C and will follow up with Cindy to ensure can share it with PA. Anyone willing to help Diane craft letter for donations please let Diane know.

Questions about line items-

Razoo is an online fundraising platform. Frances will continue to head this project and will begin after the New Year. Dept. chairs are on board with the project according to Joey. The programming will launch in February. Each arts department will get half of the funding raising and the PA will get half of the money to disperse.

Brian Serna was allocated \$3000. May not actually use that much. Requested in \$400 allotments as presentations occur. Frances states that although it is very expensive it was a responsible amount vs. other options.

Updated ledgers will be available every month at PA meeting.

Looking into ways to avoid misallocations in the future.

What fundraisers work-

Parking lot fundraisers "no brainers"

Dessert night and silent auction did not happen this year

Frances will assist Diane with letters for grocery stores. Smith's card push in January.

Amazon Smile push

Razoo will come in 2017

Jamai is brainstorming about a Christmas eve parking lot fundraiser. Possibly to include hot chocolate and singing.

Need new ideas for fundraising

Yearbook- Cost to make the yearbook will remain at \$52/book. This year's book will have theme of Dr. Seuss. Paper Tiger will print book. Phil Baca is hoping to sell at least \$2000 in ads next year to make yearbook profitable. Contact Phil if you know of anyone interested in ad space. Striving to include every student in yearbook. Ads will be \$350/.5 page; \$250/.25 page; \$500/1 page. Last year's yearbooks were available the beginning of this year, may be a few left and can contact Lila Baca to order books from last year if any are available. There will be a push to sell the yearbooks in January, and will be available on-line through Art Institute. Will sell yearbooks at \$30/book despite cost to make at \$52/book. Line items in budget form last year

included two-year's worth of year books, so this year will only be request for \$2500. The motion to allocate \$2500 for yearbooks was seconded and passed. Questions as to whether yearbook can be ready by end of school year. Per Phil Baca the hope is to have yearbooks available at end of school year with graduation and prom available in special supplement to be provided later. Supplements will hopefully be available 2 weeks after graduation. Current advertisers in yearbook include: Paper Tiger, Century Bank, Santa Fe Opera, First National Bank and NMSA. Phil will send specific ad specs out to Jamai to distribute to those interested in ad space. Thanks to Paper Tiger who go above and beyond to assist with yearbook.

New Business-

Joey suggests that new business is moved up in meeting to allow those coming for specific requests to be able to present and leave earlier.

Student Council has come to ask for help for snacks and food for Fall Dance fundraiser. Dance will have theme of Save the Bees with color scheme of yellow, black and gold. Money will be donated to outside foundation- not yet decided upon by student council. Asking parents to provide water, ice tea, plates, cups, snacks, etc. Jamai states will assist with setting up on-line sign up for needed supplies. Expecting 150 students. Will also need set up, chaperone and take down help. Student council visited the Heart and Soul Animal Sanctuary and volunteered there.

Garrett Dance Dept. Head is requesting \$2500 for guest artists. It is important to have dancers exposed to professionals and to work with working choreographers, including women. Specifically hoping to have Penny Saunders from Hubbard St. come and assist with 2 sections for Art Spring. Penny is already coming for Winter Dances and it will be great for a working relationship to continue to use her talents for a second show.

Questions for Garrett: This is the first request from the dance department this year. \$2500 request will cover both visits by Penny Saunders. All dancers will be involved between Winter and Spring dances. Money can be received in installments because some is requested for Spring. This money will cover payment to Penny Saunders as well as design and lighting. Dance department has been discussing ways to fund raise for next year.

Discussion to motion for \$1000 to go to Dance dept. initially and table \$1500 until have clearer view of PA finances. \$1000 approved to Dance dept. after seconded by Ana. Holly will budget and bring back request for \$1500 by dance dept. to next PA meeting.

Arts Exchange day-

Friday November 18 same day as Fall Dance. Friday before Thanksgiving break. Will be an all-day event. Students will take classes in different disciplines. A presentation will take place in the morning at the Center for Contemporary Arts (CCA). Student body will be divided in half one groups will start with movie of Muse of Strangers based on Yoyo Ma and second group will start with walk through art exhibit of work by Robert Williams lead by docents. In the afternoon these groups will switch. There is a request for parents to provide snacks for the morning at CCA. Jamai and Joey will coordinate to ask for online snack donations for both CCA and Fall Dance as discussed above.

Old Business-

Carpooling communication not possible per the office. Will continue to follow up from governing body at next meeting. Next door app will not allow people from differing neighborhoods to communicate so this is not a viable option. A Google group may be the best option if someone wants to take on this task. Will continue to be placed on old business at next meeting.

Dr. Seagraves unable to provide request for snacks so this request will be tabled until more specifics provided.

Arts Dept. specifics- November newsletter just released which had a good update from each dept.

Dance dept. is having silent auction on Feb. 11 and Fundraiser on November 16 at Fire and Hops

Fundraising-

A group of interested parents need to meet separately to discuss fundraising ideas. Hope to have this meeting in 1-2 weeks. It would be good to have ideas of how each dept.; Art Institute plans to fundraise so no one is competing. Joey will bring back this information to the PA. The PA needs to raise \$5000-\$10,000 this year.

Meeting adjourned at 1030.