

Minutes from NMSA Parent Association Meeting of September 16th, 2017

1. **Treasurer Report:** Diane reviewed account balance. Currently, \$12, 042.99 balance. Parking lot fundraisers raised about \$4,000. Next recruiting effort for parking lot events, Diane suggested letting parents know how much these events raise and what the funds are being used to support. Jan-Willem (JW) suggested that another event where we might be able to sell parking is the Christmas tree lighting event. Jill suggested La Posadas and Zozobra. JW asked whether this is legal for the school to be doing this or if it presumably violates the government anti-donation rule.
2. **Positions Update:** We still need to recruit a Secretary. Still need a Parent/Volunteer Coordinator.
3. **By Laws:** The issue was tabled until next meeting. In the meantime, the officers will review and present possible revisions at the next meeting.
4. **Process for Fundraising and Calendar:** Holly suggested that events get on a master calendar at least 3 months before the event. Diane suggested that it takes at least 2 months to plan an event. Last year, there were more events scheduled at the same time than could be accommodated and it created conflict between departments. Holly stated that small events (e.g., concessions at a show) don't need 3 months' advance. Charlotte stated 3 months is too far in advance. JW suggested a master calendar to track what is happening and when. Holly proposed that each departmental liaison present a fundraising plan by the November meeting that can be submitted to Holly so that she can cross check the plans against the school master calendar. JW recommended collaboration between departments for fundraising. Jon also suggested interdisciplinary fund raiser events. Holly stated that the intent is for the Meow Wolf fundraiser to involve all departments. Jon agreed that a master calendar is needed. JW proposed approaching a community foundation or arts organization to identify a niche that NMSA could fill as a community-wide fund raising event. There was a motion for each department to develop a calendar of fundraising events by November 1st. the motion passed unanimously.
5. **Razoo:** The Razoo discussion was tabled.
6. **Committee Chair Elections:** The topic was tabled
7. **Proposed Fundraising Events:**
 - a. **Meow Wolf:** Holly is organizing
 - b. **Boxcar:** Holly is coordinating with the owners to do an event on a Sunday after football season
 - c. **Monthly Restaurant:** Holly stated that if anyone has a restaurant in mind to let her know so that the restaurant night can get on the calendar. JW recommended looking for restaurants that have exhibit space and try to couple the restaurant night with displaying student art work for sale. Holly stated that she will check with the Art Institute about any issues that this approach might raise.
 - d. **Jean Cocteau Night:** David stated that he will approach the theater about doing a movie night there.
8. **New Business:**
 - a. **Visual Arts (VA) Needs Tablets:** Jon stated that VA Department needs 7 tablets for art students. Diane asked if a portion of the funds were approved, would it be guaranteed to go toward purchase of the tablets. Holly asked if there are other VA fundraisers

planned that could supplement anything given through the PA. Holly asked about price (est. \$2,500) and where they will be purchased. David suggested getting a commitment of a plan from VA for raising half the cost of the tablets. Holly suggested tabling a vote on the request until next meeting when we should have a full PA budget to consider. JW raised the issue of developing a long-term plan for sustaining anticipated requests in the future (e.g., new equipment needs as older equipment becomes outdated). JW mentioned using social media (e.g., Instagram) to raise money going forward. Holly stated that she will ask about the possibility of PA Instagram and Facebook accounts to assure there is no conflict with the Art Institute's appeals for funds. Discussion tabled until next meeting.

- b. **Refreshments for the Student Council Dance:** Discussion included some debate about parents supplying the food and drinks versus giving money from the PA to the dance committee to purchase the refreshments. A motion was made to provide \$150 for the dance refreshments. Motion approved unanimously.
 - c. **Open Studio:** Charlotte states that this year Open Studio for the VA students on Tuesday and Thursday nights starts at 5:00 pm and runs until 7:00 pm. Unlike previous years, there is not time between the end of the school day and the beginning of Open Studio for the students to get anything to eat. They are hungry by 5:00 and may not get any food until 7:30 or 8:00 pm. She recently supplied Taco Bell burritos and KFC. Parents need to bring food for the students on these nights or they won't get any food. Holly recommends checking with Eric Crites to see if the school can make a commitment to supply food on these nights. Holly will reach out to Mr. Crites and Joel Chavez to see what the school, can do to help support the need.
9. **Liaison Reports:**
- a. **Dance:** Raffle lifetime membership to Meow Wolf
 - b. **Music:** no update
 - c. **Theater:** There will be productions 4 weeks in a row starting in October. Stay tuned.
 - d. **VA:** Jon reported earlier
10. **Garret Anderson:** Garret introduced the request to bring in a guest artist, Lauren Edsen (Garret has worked with her before). Tabled until next meeting.
11. **PA Closet Build Out:** David suggested September 30th to do this. Will reach out to others to help.

Meeting adjourned. Next meeting: October 7th, 9:00 am at NMSA.