

Meeting called to order at 9:05 am

Agenda was approved. Sign in sheet distributed.

Present: Dianne Dwenzl, Joey Chavez, Frances Salles, Gary Bass, Jill Hutchinson Bass, Meredith Ingram, Terri Selvage, Holly Baldwin

The agenda was approved.

Terri Selvage volunteered to take minutes for the meeting.

**Treasurer's report: Dianne**

Reviewed the budget. Refreshments were already approved for the fall Dance that has been moved to Dec 1. The bylaws state that we need to create a budget, but how are we doing this? Reviewed the last two year's ledgers. We don't really look at projected income. There are not specific categories of income and expenditures to look at from year to year. Frances Salles has volunteered to help Dianne prepare a budget for next year's PA – the bylaws ask that this be done in April. We haven't really dealt with projection of income and expenses.

**Old Business:**

**Bylaws:** Since no one volunteered for Parent and Volunteer Coordinator position, Holly is moving to eliminate this position as a board member. This position has never been filled.

Holly is also requesting to change the time and dates when meetings happen. Wants also to be able to have the PA meetings at other locations, i.e. Sambusco. There is a concern that the meetings are not always accessible to others due to location, day, time. Translating agenda and minutes into Spanish will be arranged – a student will be paid a stipend to that person. Changing quorum from 5 to 3 parents for voting. Proposed amendments are highlighted in red on document of proposed bylaw changes and were distributed for review.

Motion made to open for discussion. It was generally felt that the PA meeting needed more flexibility in order to encourage broader attendance and interest.

**Razoo:** Frances Salles

Razoo was instituted a few years ago by Frances. Online fundraising platform that will allow all to participate regardless of where they live. All are able to help – not just Santa Fe. Started in 2015-16 – raised \$4000 for PA and only about 10% participation. In theory, the potential is huge, but practically, it is more difficult. Was offered last year to the departments to do a department specific campaign. Music and VA participated. Frances did training with each department to get this going last year. Frances also feels that changing the PA participation from 50-50 to PA 20-25% and department 80-75%. Is there a way for the students to give back to the community with volunteering? Departments did the majority of the work and should get a majority of the cut. The feeling of the PA is to reduce the PA cut to 20-25% and Frances will talk to Joey about what to move to.

**Department liaisons** – need a fundraising plan to submit by next PA meeting. There also is a fundraising event request form draft.

**Communication conversation:** Meredith asked about whether the PA has a Facebook page. Need better ongoing communication. Concern that parents are not able to communicate with each other. There is a barrier about who communicates with whom. Department liaisons can email department parents with updates.

**Fundraising:** - Holly talked to Meow Wolf – talked to Susie Santella at the AI. Vince Kadluvek will be joining the AI board and this will create a liaison b/t NMSA and Meow Wolf. Feb 11 there will be doing a Jazz Brunch at BoxCar. Jazz Band at school will be performing. Ticketed event. Holly has a contact for Jean Cocteau from Susie to give to David Selvage.

VA is still looking for money for tablets for digital drawing. There may be technology specific group to donate to VA – Susie has this contact. Will table to next meeting.

### **New Business**

Garrett Anderson from Dance – tabling dance request until have more details.

**Role of Art Institute vs Parent Association in funding department requests:** Art Institute Sponsorship - \$5000 sponsorship PA gives to Artspring and we then have a table and ad at the gala, but then that money goes back to the departments through requests to the AI. Should the art institute field the larger requests? Should the PA focus on more NMSA community needs? Are the departments coming to PA for more expensive asks? Should the AI be funding things like guest artists? The AI is supposed to be supporting the arts programming. Should the PA do more of the general school support – academics, books, supplies for classrooms, snacks, staff appreciation? Will table the decision on how best to fund and what to fund.

### **Administrative Staff Report:**

Joey Chavez will be doing an outreach in Espanola – will be going with Garrett Anderson. They are working hard to create better access for kids who don't understand the audition process and will help with this. The academic quarter is completed. Students took time to look at their grades and looked at where they wanted to go next. Eric Crites and Chelamia Quintana led this "Short Cycle Assessment".

Looked at all students on the D and F list. Had 97 kids that had D's and F's. Joey sent out a note to his students, and others did the same, suggesting that the students reach out and ask for help to do better and get grades up. The new list came out and were now down to 44 students.

Open house – had over 100 in attendance – for prospective students. We had more than last year and usually are more in December than in October. Signs placed around the state inviting to open house.

Student Council has new faculty sponsor – Gwen-Marie Lerch, Guitar teacher, so now can start Student council – Fall dance moved to Dec 1 because of the late start.

Lex in VA and Amy Borton in Theater were awarded Simon Scholarships this year.

New PE teacher – teaches at 2 other schools. It fit into his schedule to do the job here. He is a black belt in Brazilian Jujitsu and talked about safety.

Loss of student that graduated last year- died suddenly this past week. Gerard House and Sky Center came to help students cope. It was very helpful to have them here. They did the same thing at the dorms. Counselors walked the hallways and invited student – Memorial will be in December when former students who were her friends will be back from College to participate.

Weather delay policy will be amended to help parents be more informed.

Theatre has had guest artists who have come to work with theatre students and will continue to do this. Theatre will be asking PA for money towards bringing guest artists.

### **Liaison Reports:**

Dance – Selling raffle tickets for a lifetime membership to Meow Wolf for \$10 per ticket. Fall Dances are November 2 – 4. Will have another raffle at the events.

VA – Meredith has no updates. Parents are signing up for food donations for open studio from 5 – 7 pm on Tuesdays and Thursdays. Do we need to set up a pantry for ongoing availability for food? Is there a way to get rough numbers on how many students are participating? What about “food uber” (Fetch is the app – food delivery) Is there a way to use this?

Music – Dorothy is not present – She put in a request for \$1000 – money for choir performance attire. \$80 per person with hemming after. Feels that need to look professional and the NMSA choir has been chosen as the honor choir to perform. Terri moved to approved the \$1000 for performance attire and Meredith seconded. It was unanimously passed.

Theatre – Terri Selvage stated that a raffle will be held at the upcoming performances 4 weeks in a row starting on October 19 and going through November 11. Concessions will be sold and flowers. Kate Chavez made a connection with “The Beat” consignment store to accept donations of items to sell that are designated for NMSA Theatre and they will donate 40% of proceeds from clothing sold back to the Theatre department. Siri Hollander, parent of recently graduated student and sculptor, will sell a piece from her gallery and donate the proceeds to the Theatre Department. Theatre is also planning on doing a Razoo campaign to raise the more significant funds needed for the Spring trip to Denver.

Parking lot fundraiser for the day after Thanksgiving – tree lighting on the plaza. Can we add this?

Farolito Walk planning – Meredith and Terri will work on the ideas and planning for the evening – parking lot and should we do concessions for donation? It was not well planned.

The Minutes from the September meeting were reviewed and approved.

The next PA meeting will be on Saturday, November 4, 2017, at 9 am at NMSA

The meeting was adjourned at 10:32 AM.