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Admission Report November 18, 2014 Prepared for Riis Gonzales Preparer: Holly Phillips

#### **ADMISSIONS:**

**Total number of applicants for 2015/16**: Thirty-eight (38) students have applied to NMSA for 2015/16.

# New Student Application Breakdown by Department as of 9/2/2014:

- Theatre: 12 students (7 for 9th grade 2 for 10th grade, 3 for 11th grade)
- Dance: 6 students (5 for 9th grade)
- Music: 7 students (3 instrumental, 4 vocal)
- Visual Art: 14 students (9 for 9th grade, 5 for 10th grade)

#### **Diversity Breakdown:**

- 38% of applicants identify as White/Caucasian
- 3% of applicants identify as Bi-racial
- 48% of applicants identify as Latino/Hispanic
- 1% of applicants identify as Native American
- 10% of our applicants identify as Other

### **Congressional District Overview:**

- District 1 5% (Albuquerque, Rio Rancho)
- District 2 1% (Alamogordo, Las Cruces and Alto)
- District 3 94% (Santa Fe, Taos, Questa, Velarde, Ojo Caliente)

# **Updates:**

- 37 students have shadowed (as of Nov. 18).
- Of the 37 shadow students, 13 have applied. The remaining will receive follow-up.
- 33% of our applicants have shadowed.
- 26 applicants referred to NMSA by friends (98%)
- 4 applicants referred by a studio
- 2 had siblings who attended
- 6 were referred by a teacher or counselor

## **OUTREACH:**

- August 2014 = 4 Outreach days, 2 events
- September 2014 = 15 Outreach days, 15 events
- October 2014 = 11 Outreach days, 8 events (Artesia included)
- November 2014 (as of 11/18) = 12 Outreach days, 10 events
- TOTAL OUTREACH \*DAYS: 42 (as of Nov. 18 2014)
- TOTAL OUTREACH EVENTS: 35 (as of Nov. 18, 2014)

- Pick Your Passion Day/Open House event at NMSA December 6, 2014
- Open House event scheduled from 1:00pm to 3:00pm
- Open House event to include audition seminar for prospective students (by each department)
- All previous applicants who were not accepted at audition earlier received email reminding them that NMSA is now accepting applications and students were encouraged to re-apply.
- All current applicants will be invited to the Open House on Dec. 6