



NEW MEXICO SCHOOL FOR THE ARTS Charter School & Art Institute

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Admission Report/Update
September 29, 2104
Prepared for Riis Gonzales
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ADMISSIONS:

Total number of applicants for 2015/16: Sixteen (16) students have applied to NMSA for 2015/16.

New Student Admission Breakdown by Department as of 9/2/2014:

- Theatre: 5 students (2 for 9th grade, female; 1 for 10th grade male, 2 for 11th grade male)
- Dance: 2 (9th grade, male)
- Music: 2 (9th grade, female, strings; 10th grade male, vocal * will audition for this year)
- Visual Art: 8 (3 for 9th grade, 2 female, 1 male; 5 for 10th grade, 2 female, 2 male)

Diversity Breakdown:

- 38% of applicants identify as White/Caucasian
- 1% of applicants identify as Bi-racial
- 50% of applicants identify as Latino/Hispanic
- 11% of our applicants identify as Other

Congressional District Overview:

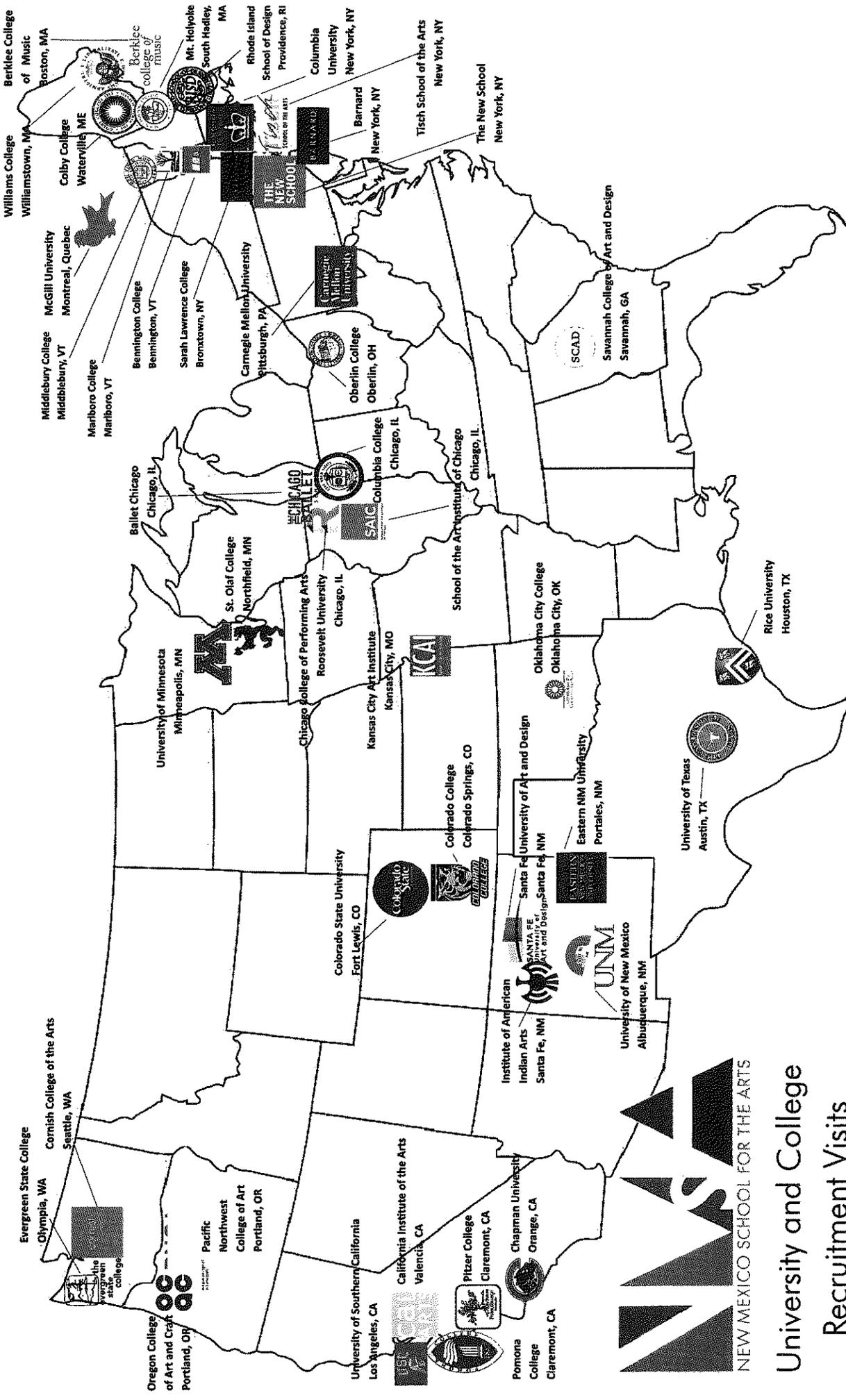
- District 1 - 3.2% (Albuquerque, Rio Rancho)
- District 2 - 0% (Alamogordo, Las Cruces and Alto, NM)
- District 3 - 96.8% (Santa Fe, Taos, Questa, Velarde, Ojo Caliente)

Updates:

- Admission inquiry phone calls are frequent, and as a result of outreach activity. Initial indication is that these calls set the tone for parents to understand the rigor and expectations for students at NMSA. All have been pleased, and grateful for the information.

OUTREACH:

- In September there were 39 separate outreach events that included the distribution of NMSA posters, post cards, admissions packets and posters.
- Artesia Outreach dates scheduled for October 16 & 17
- Audition class held for Ocotillo Performing Arts Center acting class students in the afternoon, followed by evening performance (Theater and Music) for Public and Yates employees and family.
- New Admissions/Outreach materials have been printed, distributed.
- Outreach video (for website, You Tube and Outreach presentations) is in production.
- *Music* Department - Outreach ongoing in Las Cruces and Grants and Albuquerque.
- *Dance* Department - focusing on studio visits in Albuquerque, Espanola and Taos. Planning two outreach events in Artesia, in collaboration with NDI in the spring (master class).
- Pick Your Passion Day/Open House event at NMSA December 6, 2014 (big application push).
- Presentation to SFSAS 7th and 8th grade students regarding the rigors and expectations of being an NMSA student, at request of school principal.



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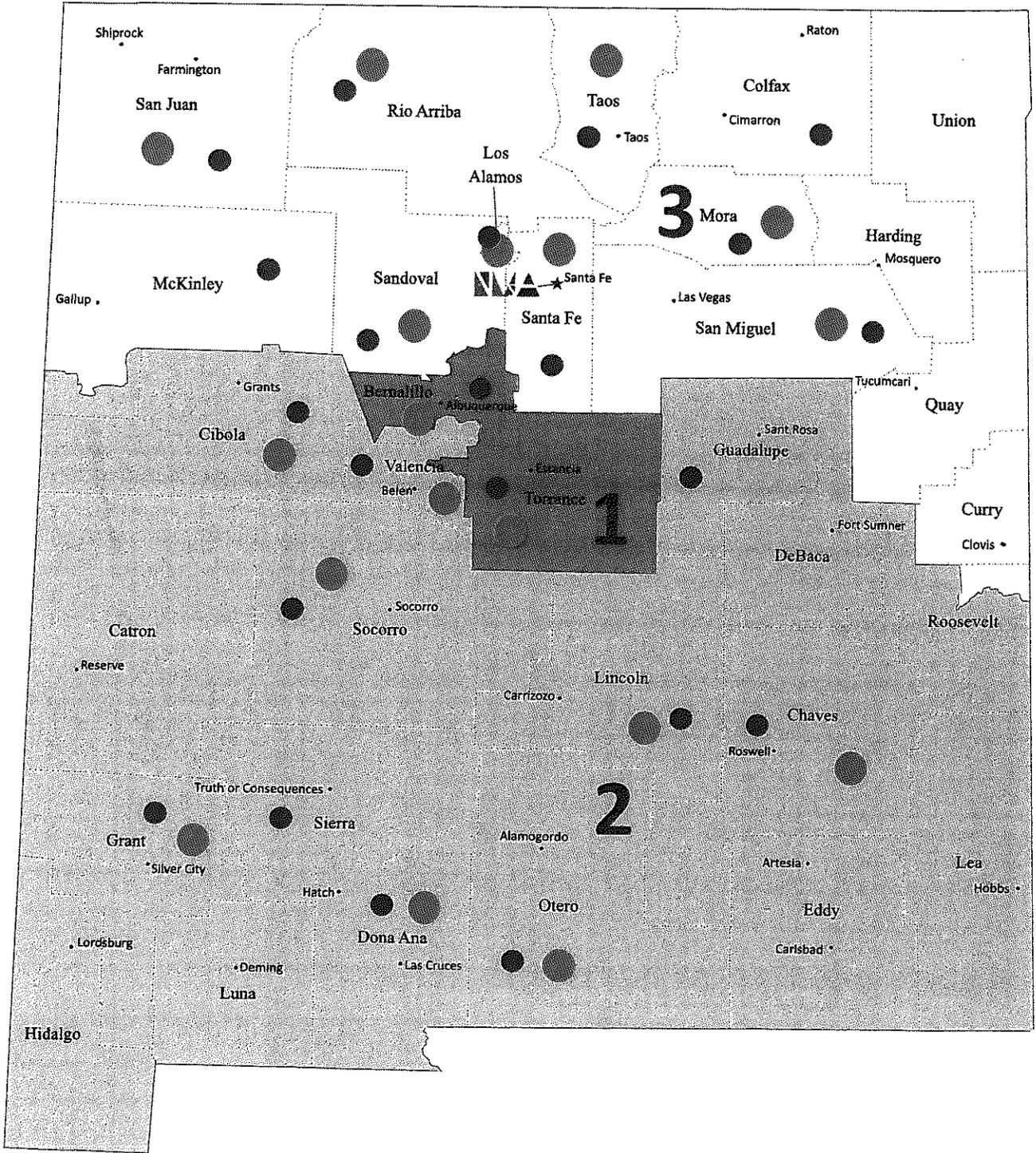
University and College Recruitment Visits

2014



New Mexico School for the Arts Enrolled Students ●

New Mexico School for the Arts Student Applicants ●



New Mexico Congressional Districts and Counties