

Enrollment for school year 2016-2017

Grade	Total
9th	56
10th	62
11th	58
12th	49
Total	225

Grade	Dance	Music	Theatre	VA	Total
9th	6	18	17	15	56
10th	10	15	17	20	62
11th	5	18	19	16	58
12th	6	12	18	13	49
Total	27	63	71	64	225

Outreach Activities Recap

NMSA Student Tours

October 7, 2015 (All departments)

- Pojoaque Middle School, Pojoaque – Full school assembly
- La Tierra Montessori School, Espanola – Full school assembly

October 30, 2015 (dance department only)

- Aspen Community School, Santa Fe
- De Vargas Middle School, Santa Fe
- Monte del Sol Middle School, Santa Fe
- Ortiz Middle School, Santa Fe

November 12, 2015

- Memorial Middle School, Las Vegas – Full school assembly
- West Las Vegas Middle School, Las Vegas – Fine arts assembly

November 18, 2015

- Bernalillo Middle School, Bernalillo – 5 assemblies for Career Day

Partnerships

La Tierra Montessori School

- School Assembly
- NMSA faculty workshops to students throughout the fall
- Visit by students to NMSA

Bernalillo Middle School

- NMSA present a full day of assemblies in their *Career Readiness Series*

St. Joseph's Mission School

- School Visit
- Visit by students to NMSA
- Collaboration (Dance and Music)

Major Outreach Events

Visits to NMSA by the following schools:

- Artesia Performance
- Heartspace Piano Studio (Santa Fe)
- La Cueva High School Orchestra (Albuquerque)
- La Tierra Montessori School (Española)
- Rio Gallinas Charter School (Las Vegas)
- Roswell Performance
- San Felipe Informational Meeting
- St. Joseph's Mission School (Grants)
- Taos Waldorf School (Taos)

Paid Advertising

- Albuquerque Journal (print)
- Alibi (print)
- DreamCatcher Theatre, Los Lunas, Taos, Española (movie theatre)
- Jackie McGehee Program
- KHFM (radio)

- KRQE / KASA (television commercial)
- KUNM (radio)
- New Mexican (print)
- New Mexico Kids (print)
- Open House Posters and fliers
- Pasatiempo (print and online)
- Radio, Las Cruces – Bravo Mic (radio)
- Santa Fe New Mexican (print)
- Santa Fe Symphony Program
- Tournament of Bands Program
- Umbrella Children’s Theatre
- Zia Marching Fiesta Program

Community Exposure

- Del Norte Plaza (ABQ) – Pass out information
- Governor’s Arts Awards – Provide Entertainment
- HDI - Founders’ Circle Event – Provide Entertainment
- Newcomer’s Club of SF – Provide Entertainment
- Railyard Artisan Market – Provide Music and man information table
- Railyard Farmers Market – Pass out information
- Teacher Resource Fair – Networking
- Various NMSA Events – Provide Entertainment
- Various Private Events – Provide Entertainment
- World Food Day – Provide Entertainment

Media Exposure (Feature Articles)

- Artesia news, student performance article and review
- KASA Fox Interview, morning show
- KHFM Interview, Brent Stevens show
- Los Alamos Daily Post, student accepted article
- Mountain View Telegraph, student accepted article
- Roswell Daily Record, student performance article and review

Outreach visits, presentations and educational workshops:

- African American Performing Arts Center (Albuquerque)
- Alwin School of Dance (Albuquerque)
- Anderson Museum of Contemporary Art (Roswell)
- Aspen Community Middle School (Santa Fe)
- Bandelier Elementary School (Albuquerque)
- Bernalillo Middle School (Bernalillo)
- Bosque School (Albuquerque)
- Boys and Girls Club (Las Vegas)
- Boys and Girls Club (Santa Fe)
- Broadway Cultural Center
- Capital High School (Santa Fe)
- Capshaw Middle School (Santa Fe)
- Carlos F Vigil Middle School (Española)
- Centennial High School (Las Cruces)
- Cimarron High School 7-12 (Cimarron)
- Community Arts Center (Artesia)
- Deming High School (Deming)
- Deming Middle School (Deming)
- Desert Ride Middle School (Albuquerque)
- DeVargas Middle School (Santa Fe)
- El Camino Real Academy Middle School (Santa Fe)
- El Dorado Middle School (Santa Fe)
- First United Methodist Church (Artesia)
- Fishback (Albuquerque)
- Girls School (Santa Fe)
- Heartspace Piano Studio (Santa Fe)
- Highland High School (Albuquerque)
- Hoover Middle School (Albuquerque)
- Jemez Elementary School (Jemez)
- La Cueva High School (Albuquerque)
- La Plata Middle School (Silver City)
- La Tierra Montessori School (Española)
- Las Cruces High School (Las Cruces)
- Las Vegas Art Council (Las Vegas)
- Los Alamos High School (Los Alamos)
- Macy Performing Arts Center at NM Tech (Socorro)
- Matheson Elementary School (Albuquerque)

- Mayfield High School (Las Cruces)
- Memorial Middle School (Las Vegas)
- Mesa Middle School (Roswell)
- Moving Arts (Española)
- National Hispanic Cultural Center (Albuquerque)
- NMMEA Orchestra & Band Solo and Ensemble, (Las Cruces)
- Northern NM Community College Performing Arts Complex (Artesia)
- Ortiz Middle School (Santa Fe)
- Park Junior High (Artesia)
- Picacho Middle School (Las Cruces)
- Pojoaque Middle School (Pojoaque)
- Reach for the Stars Dance Studio (Socorro)
- Rio Gallinas Charter School (Las Vegas)
- Roswell Museum and Art Center (Roswell)
- San Felipe Informational Meeting
- Santa Fe Girls School (Santa Fe)
- Santa Fe High School (Santa Fe)
- School for the Arts and Sciences (Santa Fe)
- School of Dreams (Los Lunas)
- Sidney Gutierrez Charter School (Roswell)
- Sierra Middle School (Las Cruces)
- Snell Middle School (Bayard)
- St. Joseph's Mission School (Grants)
- Tamarind Institute (Albuquerque)
- Taos Waldorf School (Taos)
- Teen Works (Santa Fe)
- Tia Amarilla (Española)
- Vista Middle School (Las Cruces)
- Waldorf School (Santa Fe)
- Warehouse 21 (Santa Fe)
- Warehouse 508 (Albuquerque)
- West Las Vegas Middle School (Las Vegas)
- Working Classroom (Albuquerque)
- Zia Intermediate School (Artesia)

Public Service Announcements

- 100.3 The Peak (Albuquerque)
- KABR-AM (Los Alamos)
- KANW-FM (Albuquerque)

- KCIE FM (Los Alamos)
- KENM (Tucumcari)
- KGLP (Gallup)
- KOOT (Hurly)
- KOTS (Deming)
- KRWG (Las Cruces)
- KSFR (Santa Fe)
- KSJE (Farmington)
- KSUT (Four Corners area)
- KUNM (Albuquerque)

Community Events Calendars

Local Flavor, Santa Fe Tumbleweeds, Santa Fe Reporter, Pasa Tiempo, Los Alamos Daily Post, G- Claps, Santa Fe.net, New Mexico.org (industry partners), Santafean, Alibi, KOB events, KUNM, KRQE, Las Vegas Arts Council, The Corridor, Free ABQ, Green Fire Times, Santa Fe New Mexican, Madrid Arts Quarterly, The Corridor, Albuquerque Venue