

With the start of the 2016-17 school year there were several adjustments to enrollment with auditions of students who had applied in the summer audition cycle as well as a several students deciding not to attend NMSA. Our current enrollment is 222 students.

The application for school year 2017-18 went live on the NMSA website on August 31st with the first open house scheduled for October 13th for primarily local prospective families. A follow up open house for out of town families is scheduled for December 3rd.

Completed projects:

- Application posters updated and produced
- Open house fliers updated and produced
- Open house yard signs created and produced
- NMSA brochure updated and in production
 - Spanish version is currently being translated
- Visual Art Exhibition at New Mexico State Fair
- Secure table at San Ildefonso Semi-Annual Pueblo Meeting
- Scheduled side by side concert with El Camino Real Academy (south Santa Fe) – December 6th
- Table at Teacher Resource Fair - September 15th
- NMSA presence and performance at St. Joseph Mission School
- Open house information sent to newspapers throughout state
- Completed outreach masterclasses in the following area middle schools:
 - Desert Ridge MS (Music) – August 29th
 - Los Alamos MS (Music) – September 6th

In Progress

- Collaboration with Meow Wolf
 - Possible VA workshop along with performances by Dance, Music and Theatre
- Collaboration with NHCC
 - Workshops in south Albuquerque Schools as well as NHCC
- Partner with La Tierra Montessori School
 - Faculty masterclasses
- Collaboration with Roswell Community Theatre Group
 - Faculty masterclasses
- Collaboration with ExpoArtesia – In Santa F

360 Community Engagement



The 360 Community Engagement plan is an organized, strategic approach to reach all aspects of a community through a comprehensive outreach plan. The plan will be divided into 3 tiers of focus: One, Two and Three.

Tier 1 areas will become the primary focus of outreach activities, however an NMSA presence still needs to be evident in Tier 2 and 3 areas.

Tier 1

- Multiple student presentations (number dependent on area)
- Multiple faculty workshops / masterclasses (number dependent on area)
- Multiple Admissions & Outreach visits (number dependent on area)
- Areas of focus
 - Española
 - South Santa Fe
 - Artesia

Tier 2

- 2 - faculty workshops / masterclasses
- 10 - Admissions & Outreach visits
- Areas of focus
 - St Joseph's School (Acoma Pueblo area)
 - San Felipe Pueblo Area
 - Bernalillo Middle School
 - Las Vegas NM
 - Area Santa Fe Schools
 - Albuquerque
 - Los Alamos
 - Las Cruces
 - Jemez Springs
 - Silver City Area

Tier 3

- 1 – 2 Admissions & Outreach visits
- Areas of focus
 - Wide cross section of the state