

NEW MEXICO SCHOOL FOR THE ARTS
HIGH SCHOOL

WEBSITE POLICY

New Mexico School for the Arts (the “School”) is a New Mexico statewide public high school. The School adopts this First Amended Website Policy for the purpose of establishing the policy governing the creation and use of a website for its use and benefit and for governing the creation and use of websites by its students and employees for publication on the World Wide Web. The school website and all websites created by its students and employees shall comply with the terms of this Website Policy. These websites must reflect the educational image of the School, its students and employees. The content of all website pages must be consistent with the mission and educational purposes of the School and the terms of this Website Policy and must have the prior approval of the Head of School. Student websites must be created under the supervision of a professional staff member of the School.

1. **Purpose.** The purpose of the website shall be to educate, inform and communicate. The following criteria should be used to guide the development of the website:
 - 1.1 **Educate.** The content of the website must be suitable for and usable by students, faculty and staff to support the mission, curriculum and objectives of the School.
 - 1.2 **Inform.** The content of the website may be to inform the community about the School, students, faculty and staff, including information about curriculum, policies, events, class projects, and student activities.
 - 1.3 **Communicate.** The content may provide an avenue to communicate with the community.
2. **Information.** The information contained in the website should reflect and support the mission statement of the School, its educational philosophy and curricula.
3. **Student Information.** If the website contains a photograph or information relating to a student, then it must comply with the policies of the School governing student privacy and records.
4. **Links.** All links included in the pages of the website must comply with the terms of this First Amended Website Policy and comply with all federal and state laws, including without limitation copyright laws and child internet protection laws.
5. **Prohibited Uses.** The website shall not be used for any of the following purposes:
 - 5.1 **No commercial purposes.** The website, including any link contained within the website, shall not be used for any commercial purpose, nor to provide financial gain for any individual. No goods or services, except those expressly related to accomplishing the educational purposes of the School, shall be offered for sale on the website or from any link contained within the website.

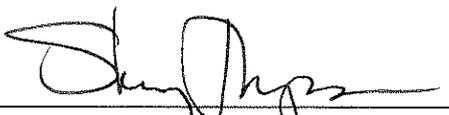
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- 5.2 No Advertising.** The website, including any link contained within the website, shall not be used for advertising purposes. The website, including any link contained within the website, may contain a permitted acknowledgement of a donor or sponsor, but shall not endorse the goods or services of a donor or sponsor or otherwise provide advertising for a donor or sponsor.
- 5.3 No Political or Lobbying Activity.** The website, including any link contained within the website shall not be used for prohibited political or lobbying purposes.
- 6. Page Content.** The pages included in a website should reflect an understanding that both internal and external audiences will be viewing the information.
- 7. Servers.** A website must be located on the affiliated servers maintained by the School.
- 8. Art Work.** Students who want to display their artwork on a website must have prior written parental permission and must expressly license its display without cost to the School.
- 9. Proprietary Rights.** The School retains all proprietary rights related to the design of website pages and/or pages that are hosted on the servers of the School.
- 10. Guidelines.** The Head of School shall prepare administrative procedures defining the standards permissible for website use.

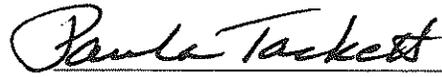
This Website Policy was amended by the Governing Council of the New Mexico School for the Arts, effective August 5, 2014.

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ATTEST;



SHERRY THOMPSON, Chair
of the Governing Council



PAULA TACKETT, Secretary
of the Governing Council

Legal Reference: IRC Section 501 (c) (3) and applicable regulations.